Game Studio Gojira Labs Introduces Animatronic NFTs (aNFT)

Newcomer Gojira Labs aims to disrupt NFTs and gaming with the introduction of aNFTs.

- Developed by Gojira Labs Inc, aNFTs add the ability to animate NFT collections like PFPs (profile pictures or 'picture for proof').
- Animatronic Non-Fungible Tokens (aNFT) are a new format of digital collectible built for gaming.
- Gojira Labs will release the first aNFT-compatible game, **Sprinft**, a multichain, multiplayer running game for holders of supported NFT collections to compete against each other.

New York, NY – April 11, 2023: Today, Gojira Labs Inc, a newcomer to the gaming category, announced animatronic NFTs (aNFTs), a new format for digital collectibles that allows static NFTs to become playable, interactive characters. This format, which provides all the artwork components necessary to animate a full-body in-game character, was created to unlock instant playability for PFP NFT collections.

The aNFT format, a novel approach to NFTs built for gaming, provides an exploded view of full-body characters that can then be easily animated. The artwork components are designed to map onto game animation rigs so they can be seamlessly deployed as a playable character. Initially, aNFTs will be compatible with Gojira Labs' proprietary flexible animation rig, codenamed 'Gooji.' This combination creates a powerful new animation workflow that promises to inspire a new wave of Web3 gaming.

To demonstrate the potential of aNFTs, Gojira Labs is also launching a beta version of **Sprinft**, a multichain, multiplayer running game that will be the first to make use of this new format. The initial release of the game will provide a simulation of the aNFT experience, allowing holders of specific PFP collections to unlock a character to play. In the near future, Gojira Labs aims to collaborate with PFP collections to adopt the aNFT format and enable PFP holders to spawn and collect a playable version of

their NFT. Collections currently under consideration for support include Bored Ape Yacht Club, Sappy Seals, DeGods, CryptoPunks, Tezzardz, and Reddit Avatars.

"We believe that animatronic NFTs (aNFTs) can unlock new levels of entertainment and utility for avid NFT collectors and gamers alike. With aNFTs, we are bringing games to NFTs, not the other way around. Our mission is to leverage Web3 technology to help bridge the gap between the NFT world and gaming, and we're excited to see what new experiences our technology will enable," said **Mark Soares, Co-Founder and President of Gojira Labs.**

Not only do aNFTs represent a new way for PFP communities to engage with each other, but they also empower game developers to reimagine Web3 games. The aNFT approach stands in contrast to traditional NFT gaming efforts, such as play-to-earn and NFTs as in-game assets, which have drawn criticism from the gaming community.

Gojira Labs is working to fully automate the Gooji animation framework, including exploring the use of AI, so that PFP collections with aNFT compatibility can be instantly deployed as playable characters.

aNFTs are currently supported on the Ethereum and Tezos blockchains, with other L1s and L2s being considered for support.

To learn more about aNFTs and Gojira Labs, please visit gojiralabs.com

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About Gojira Labs
Gojira Labs is a team of gamers, creatives, artists, brand experts, developers, and Web3 natives building the technology and games to empower NFTs to break free from their wallet-bound constraints and embark on thrilling adventures. At Gojira Labs, we believe in innovation through play – and that games can provide fun ways for people to fully experience the transformative power of Web3 through ownership.

Learn more at gojiralabs.com.

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